Best Practices for Integrating Mobile Ads

Rewarded Video Ads
Loading Rewarded Video Ads
Try to get rewarded video ad ready before user requests it. Leave approx 15 seconds since some playable or video ads take longer to cache!

Showing Rewarded Video Ads and Rewarding Users
Use rewarded video ads only for rewarding user like unlocking extra content or providing daily bonus!

Always wait for complete callback to reward user. For best practice, mark user as rewarded after complete callback and give reward after dismiss callback.

Loading Interstitial Ads
Try to get interstitial ad ready before it’s supposed to be shown to the user!

Showing Interstitial Ads
Do not interfere user with interstitial ad while navigating to content!

Reloading Interstitial Ads
Never load new interstitial ad before dismiss callback is called!

Rewarded Video Ads
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Reloading Rewarded Video Ads
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Interstitial Ads
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Reloading Interstitial Ads
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